



# SIMPLY MORE PASADENA

## Pasadena Welcomes Planetfest 2012: *Curiosity* Knows No Bounds August 4 – 5, 2012

A celebration of NASA's next rover, *Curiosity*, landing on Mars

### LOCATION

Pasadena is nestled at the base of the San Gabriel Mountains, 11 miles northeast of downtown Los Angeles.

### AIRPORT

- Bob Hope Airport (BUR) 16 miles
- Los Angeles International Airport (LAX) 28 miles
- Ontario International Airport (ONT) 37 miles

### FREEWAYS

Located at the intersection of the I-110, I-210 and US-134.

### TRANSPORTATION

- Metro Gold Line rail – Six stops in Pasadena take passengers into downtown Los Angeles (approximately 20 minutes).
- Prime Time and Super Shuttle service all Pasadena accommodations from area airports.
- Union Station Flyaway – Nonstop bus service goes to and from LAX via Union Station in downtown Los Angeles. Connect to the Metro Gold Line rail at Union Station for a quick ride to Pasadena.

### SHOPPING AND ENTERTAINMENT DISTRICTS

**Old Pasadena** is nationally recognized for its vibrant main street revitalization. The 22-block area of historic streets and alleyways reflects the traditions of early California, blending more than 200 retail stores, art galleries, trendy boutiques, vintage clothing stores, theaters and restaurants while maintaining the heritage of Pasadena's early downtown charm.

**Pasadena Playhouse District** is an eclectic mix of art, theatre, literature and retail with numerous restaurants. At its center is the Pasadena Playhouse, the official State Theatre of California and a national historical landmark built in 1917. Experience Southern California's oldest and largest independent bookstore, Vroman's, or neighboring Canterbury record shop.

**South Lake Avenue** is a mixture of an active business community and thriving retail center. Many locals frequent this tree-lined avenue featuring retailers like Macy's, Anthropologie and Orvis.



## CULTURAL ATTRACTIONS

- Armory Center for the Arts
- Gamble House
- Huntington Library, Art Collections, and Botanical Gardens
- Norton Simon Museum
- Pacific Asia Museum
- Pasadena Museum of California Art
- Pasadena Museum of History
- Tournament House & Wrigley Gardens



## PERFORMING ARTS

- Beckman and Ramo Auditoriums at Caltech
- Boston Court Performing Arts Center
- California Philharmonic Orchestra
- Furious Theatre Company
- Pasadena Civic Auditorium
- Pasadena Jazz Institute
- Pasadena Playhouse
- Pasadena POPS
- Pasadena Symphony
- Southwest Chamber Music



## DINING

Home to the Le Cordon Bleu College of Culinary Arts, Pasadena offers more than 500 restaurants. A broad range of cuisine is served in a variety of environments, ranging from outdoor cafes and quaint cottages to elegant trattorias and fine dining rooms.

## ENTERTAINMENT AND NIGHTLIFE

Late night dining, wine bistros, blues and jazz clubs, comedy clubs, billiards, and dance clubs.



## ACCOMMODATIONS

### Sheraton Pasadena

Adjacent to the Pasadena Convention Center and across from the shops and restaurants of Paseo Colorado and a two-block walk to Old Pasadena's unlimited dining, shopping, and entertainment options.

## EVENTS

- Tournament of Roses Parade (January)
- Rose Bowl Flea Market (Second Sunday of every month)
- PCC Flea Market (First Sunday of every month)
- Spring Home Tour (March)
- Bungalow Heaven Home Tour (April)
- Pasadena Chalk Festival (June)
- Planetfest 2012 (August)
- Garfield Heights Home Tour (October)
- Craftsman Weekend (October)
- Pasadena Art Weekend (October)
- UCLA Bruins Football (Fall)



### Visitor Center

300 East Green Street, Pasadena, CA 91101  
(800) 307-7977, VisitPasadena.com

**Hours:** Monday - Friday, 8:00 a.m. - 5:00 p.m.

**Services:** brochures, concierge services, maps and discounts.